



Online music technologies

OUR CAUSE IS TO HELP ONLINE MUSIC SERVICES

> Why paying \$10 per month for an online music streaming service, when listening to the same music on Youtube is free ?

People don't necessarily see the point since Youtube is still by far the largest online music source according to several market studies (such as the well-known Nielsen's Music360).

Therefore, to justify their higher prices, online music services must offer **more than just music** with add-ons such as : discovery tools, smart radios, social features, smartphone access, offline mode...

Our cause at iWebDJ is to **help online music services** to add even **more value to music** by providing them tools such as :

1. a **DJ mixer** which allows to have fun remixing music online. A must have for parties.
2. an **automix technology** which allows to enhance webradios and playlists by adding awesome song transitions.
3. an **anti-theft technology** which allows to eradicate online streaming music theft.

iWebDJ is a french company founded in 2007 with deep expertise in online music technology. The company received \$200,000 from private investors.

More information and online demos : <http://iwebdj.com>

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